



ANNUAL REPORT

FY 2015

Mission Statement

Military Assistance Mission (MAM) provides financial and morale aid to our current Arizona active duty military, their families, and wounded warriors regardless of overseas deployment status.

Vision

Through generous and widespread public support and collaborative team of exceptional staff and volunteers, we aspire to become the provider of choice for emergency financial and morale assistance to the families of our service members and wounded warriors in Arizona.

Our Programs

Financial Assistance

Rent, Mortgage, and Utilities
Auto Payments and Insurance
Auto Repairs
Home Repairs
Food Assistance
Essential Home Items

Morale Programs

Sanderson Ford Classroom
Back 2 School Brigade
Operation Holiday Open House
Holidays for Heroes (Adopt A Family Program)
Seats for Soldiers

Values

- **Honor, Patriotism and Service to Country:** Those who wear our country's uniform do so with a sense of duty, knowing they support the cause of freedom. We serve by serving them and their families.

- **Do What is Right:** We are committed to the highest standards of ethical conduct in all that we do. We believe that honesty and integrity engender trust, which is the cornerstone of providing services. We are careful stewards of the resources provided by our donors. We strive to be good citizens and take responsibility for our actions.



“You stood up for the nation to protect and save all of us citizens of this country. You are ready to sacrifice your life for us all and I am ready to stand by you until the very end!” - Anonymous

- **Respect Others:** We recognize that our success as an enterprise depends on the talent, skills, and expertise of our people and the ability to function as a tightly integrated team. We appreciate our diversity and believe that respect—for our colleagues, clients, partners, and all those with whom we come in contact—is an essential element of all positive and productive relationships.

- **Perform With Excellence:** We understand the importance of our mission and the trust our clients and donors place in us. With this in mind, we strive to excel in every aspect of our activities and approach every challenge with a determination to succeed.

Program Overview

In 2015 Military Assistance Mission (MAM) met the needs of over 8,000 military members, veterans and families in the state of Arizona. Our goal is to provide for a need and bring a smile to each face. In 2016, our classroom space will be up and running, where MAM will be able to host seminars on financial planning, taxes, resume writing, couponing, car repair, and much more. These seminars will be open to service members, spouses, and veterans at no cost.

The core objective of MAM is meeting the emergency financial needs of families. Our primary targets are active duty military members rank E1-E6 as well as veterans with a Purple Heart post 9/11. However, because of a growing need, MAM decided to extend limited assistance to reservists as well. In 2015 our financial assistance program helped 71 unique needs of our men and women in uniform, wounded warriors, and their families totaling over 67,000 dollars in grants. These grants paid for needs like rent, utilities, and car payments.

The morale program was just as impressive, with over 3,000 Military members being on the receiving side. Our food pantry was opened to all enlisted service members and veterans and provided non-perishable goods to over 50 families in 2015.

Each year MAM has the pleasure of holding two major events for the children of our service members; both set records of attendance this past year. The Back To School Brigade served over 1,700 service members and families with school supplies for the upcoming year. Our annual Operation Holiday Open House welcomed more than 1,600 people in Phoenix and Tucson to help make their Christmas special. In addition, the Holidays For Heroes program (“adopt a family”) paired businesses and individuals with 45 military families this past Christmas.

Through our partnerships with local sports franchises, theaters and businesses, MAM gave away tickets to Phoenix area sporting and performing arts events. More than 6,000 tickets were distributed to events ranging from Diamondbacks games to performances at Childsplay Theater. In particular, the “Seats-For-Soldiers” program with Sanderson Ford allowed our heroes to be recognized at sporting events.

Our second annual *Freedom Breakfast*, honoring those in uniform, was held on September 11th 2015. This event brought the community together to remember 9/11, our heroes and take care of those currently serving. The Mighty Military Invitational, now in its seventh year, continues to be an event our service members look forward to. We look forward to the mission of serving our Arizona military, their families, and our wounded heroes through financial and morale aid.



Our Impact...

...In their own words

"Thank you all so much for allowing our family to be a part of Operation Holiday Open House at Luke Air Force Base. Although our daughter is just a baby, we were able to get her some nice gifts. The extra gifts and food we received were put to good use. Just a day before Christmas we found out about a young military family that were struggling and didn't want anyone to know. We got some food and toys together from what you all provided at Operation Holiday Open House and gave them to this family. Christmas really is the season for giving and we realized that no matter how bad we think we have it there is always someone who has it worse. Thank you so much for all that you do for military members and their families. May God Bless You and all the members & volunteers of MAM! " *December 20th, 2014*

"I would like to thank you for all your help and support. I am truly grateful for your quick response in contacting me, and going above and beyond to help me during my time of need. Your compassion, kindness and professionalism has helped me during one of the toughest times of my life. I am eternally grateful to you and the Arizona Military Assistance Mission program. I definitely would recommend you and your organization to any fellow soldiers. Thank you so much for your kindness." *June 11th 2014*

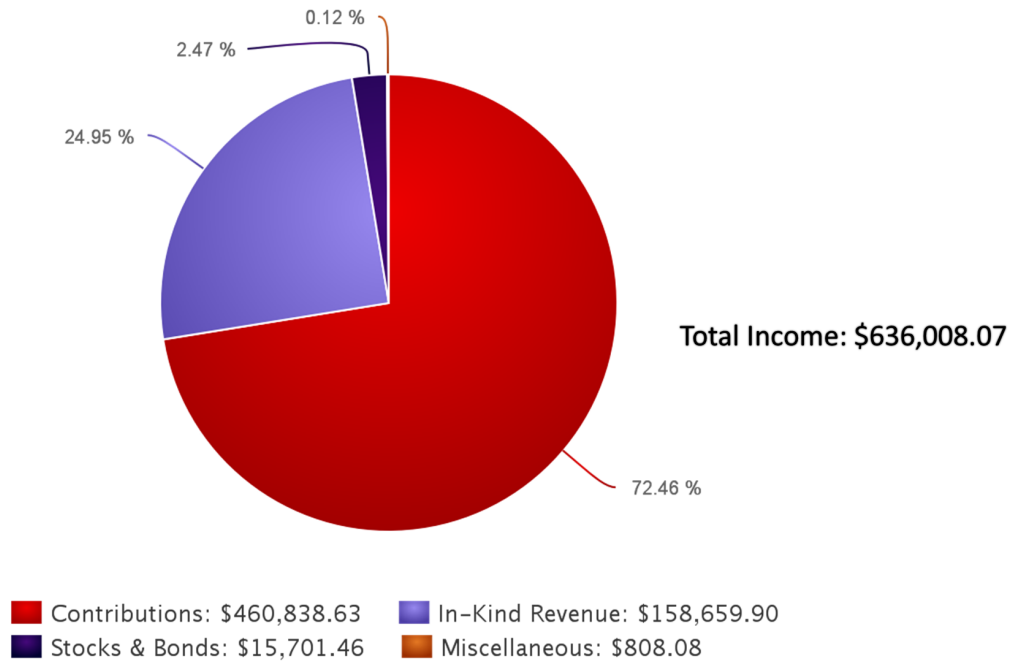
"From my whole family we wanted to say how much a blessing you and your company has been to us. From the school supplies to the money even to the candy we appreciate you and all that you guys at MAM do. We are forever grateful to you guys! Thanks again so much for everything!" *August 28th 2014*

"I would like to thank you for the baseball tickets. The seats were great, the service was great, and the game was amazing. My family and I had a great time." *June 8th 2014*

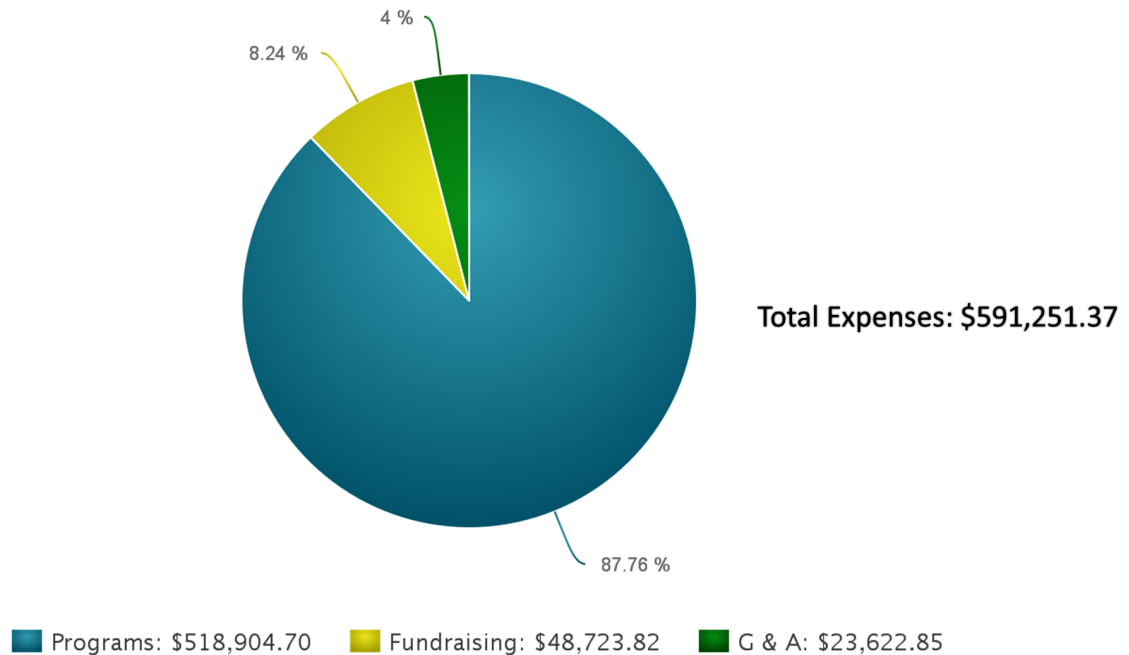
"Oh my goodness Margy that is amazing thank you so very much!!! I cannot tell you how much this will help my family as well as lower my stress level. I greatly appreciate everything you have done I am overwhelmed! Please thank all involved for me and please let me know if you need any volunteers at any events I would be honored to help out your organization. And I am sure [wounded hero] would love to help out as well once he is able, He is a very handy guy as far as building things out of wood or metal. he can repair just about anything and is an amazing mechanic!" *March 4th, 2014*

Financial Statement

2015 INCOME



2015 Expenses



Military Assistance Mission (MAM) is a registered 501C3 (EIN # 45-4084403). The figures and graphs on this page represents our financial statements from January first two-thousand-fourteen through January seventh two-thousand-fifteen.

THANK YOU TO:

Sanderson Ford

BAE Systems

Diane & Bruce Halle Foundation

Arizona Diamondbacks

Chase

Discount Tire

Whataburger

98 KUPD

IFDA—ModaScapes Interior Design

Mobile Automotive

KDKB

ABC 15

SW Gas

Shooter's World

Wells Fargo

**The generous support of these organizations and many more allows
Military Assistance Mission to continue to help military members and their families**

Thank you to our volunteers!



“Alone, we can do so little. Together, we can do so much.”

- Hellen Keller



If you would like to volunteer with Military Assistance Mission please visit our website:

www.azmam.org

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Thank you to all our board members who volunteer their time and effort to ensure that MAM remains a strong and dedicated organization.

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*"The strength of the team is
each individual member.
The strength of each member
is the team."
— Phil Jackson*

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