



Annual Report

2018

Mission Statement

Military Assistance Mission (MAM) provides financial and morale aid to our current Arizona active duty military, their families, and wounded warriors regardless of overseas deployment status.

Vision

Through generous and widespread public support and collaborative team of exceptional staff and volunteers, we aspire to become the provider of choice for emergency financial and morale assistance to our current Arizona active duty military, their families, and wounded warriors in Arizona.

Our Programs

Financial Assistance

Rent, Mortgage, and Utilities

Auto Payments and Insurance

Food Assistance

GI Gap Grant (Education Assistance)

Morale Programs

Sanderson Ford Classroom

Baby Bundle Bash

Back 2 School Mission

Operation Holiday Open House

Holidays for Heroes (Adopt a Family Program)

Seats for Soldiers

Values

- **Honor, Patriotism and Service to Country:** Those who wear our country's uniform do so with a sense of duty, without thought of recognition or gain. We serve by serving them and their families.

- **Do What is Right:** We are committed to the highest standards of ethical conduct in all that we do. We believe that honesty and integrity engender trust, which is the cornerstone of providing services. We are careful stewards of the resources provided by our donors. We strive to be good citizens and take responsibility for our actions.



"To survive in peace and harmony, united and strong, we must have one people, one nation, one flag."

- Pauline Hanson

- **Respect Others:** We recognize that our success as an enterprise depends on the talent, skills, and expertise of our people and the ability to function as a tightly integrated team. We appreciate our diversity and believe that respect—for our colleagues, clients, partners, and all those with whom we come in contact—is an essential element of all positive and productive relationships.

- **Perform With Excellence:** We understand the importance of our mission and the trust our clients and donors place in us. With this in mind, we strive to excel in every aspect of our activities and approach every challenge with a determination to succeed.

Program Overview

In 2018, Military Assistance Mission (MAM) met the needs of over 4,500 military members, veterans and families in the state of Arizona. Our goal is to provide for a need and bring a smile to each face. MAM's Sanderson Ford classroom has been operational for three years and in that time has hosted seminars on home buying, taxes, resume writing, accounting, car maintenance, and more.

The core objective of MAM is meeting the emergency financial needs of our military families. Our primary targets are active duty and reserve military members rank E1-E6, as well as veterans with a Purple Heart post 9/11. In 2018, we helped 165 unique needs of our men and women in uniform, wounded warriors, and their families totaling just over 78, 900 dollars in grants through our financial assistance and GI Gap Grant programs. These grants paid for needs like rent, utilities, and car payments. The morale programs were just as impressive, with over 3,700 Military members being on the receiving side.



Each year MAM hosts two major events for the children of our service members. The Back to School Mission served over 1,100 service members and families in Phoenix and Tucson with school supplies for their upcoming year. Our annual Operation Holiday Open House welcomed more than 1,430 guests in Phoenix and Tucson to help make their Christmas special. In addition, the Holidays for Heroes program ("adopt a family") paired businesses and individuals with 54 military families this past Christmas.

During the holiday season, MAM had the pleasure to once again partner with the Arizona Department of Corrections and send over 650 care packages to deployed service members. KSLX also wanted to send the brave men and women serving overseas some holiday cheer with their "10,000 for the Troops" holiday card collection. In a collective effort, over 30,000 holiday cards were sent out.

Through our partnerships with local sports franchises, theaters and businesses, MAM gave away tickets to Phoenix area sporting and performing arts events. More than 1,100 tickets were distributed to events ranging from Diamondbacks, Suns, and Cardinals games to performances of The Nutcracker. In particular, the "Seats-For-Soldiers" program with Sanderson Ford allowed our heroes to be recognized at sporting events.

Our fifth annual *Freedom Breakfast*, honoring those in uniform, was held on September 7th 2018. This event brought the community together to remember and cherish the sacrifices of 9/11. This year MAM partnered with Sanderson Ford and Peaks & Valleys Restaurant to hold our third annual Tour of Duty Ride. Desert Wind Harley Davidson served as the ride's end stop where everyone came together in support of Arizona military. We look forward to the mission of serving our Arizona military, their families, and our wounded heroes through financial and morale aid.



Our Impact...

...In their own words

"Great time is an understatement! My daughter caught a HR ball from David Peralta and got it signed, they absolutely enjoyed the food, the seats couldn't have gotten any better and the staff was amazing! Thank you so much for everything you do, I can't even begin to tell you how much this means for me seeing my kids light up like they did."



August 2018

"Thank you so much! It feels really good to know that someone cares enough to put in the effort to help in a time of need."

July 2018

"Thank you for the chance to do this event! My kids had a blast and the Suns players were awesome!"

November 2018



"I do not know how to show my appreciation! I am literally speechless. I have been sitting outside since the email just praying with tears of joy. I have been beyond worried about how I was going to handle this situation. You have literally taken all of that off of my shoulders. My wife and I are so very grateful to you and all the members of MAM! We don't know you but I can feel the love and gratitude you have given us! We want you to know we love you for everything you do!"

June 2018

"You just made me cry. Thank you so much for helping my family out. What a blessing you and this program are!"

June 2018



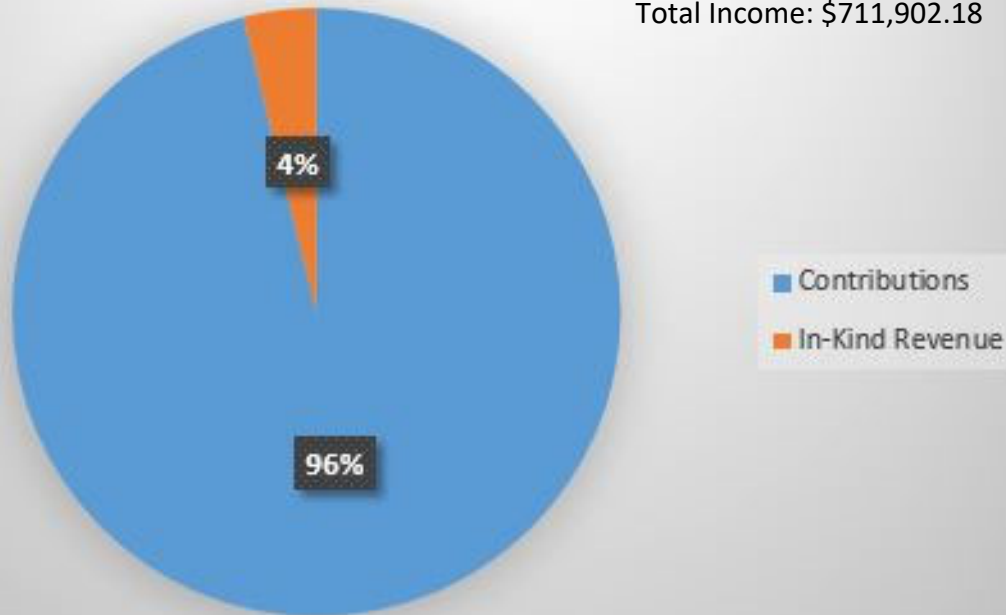
"The game was amazing! Being down on the field with that many people cheering me on was mind blowing...Thank you all so much!"

September 2018

Financial Statement

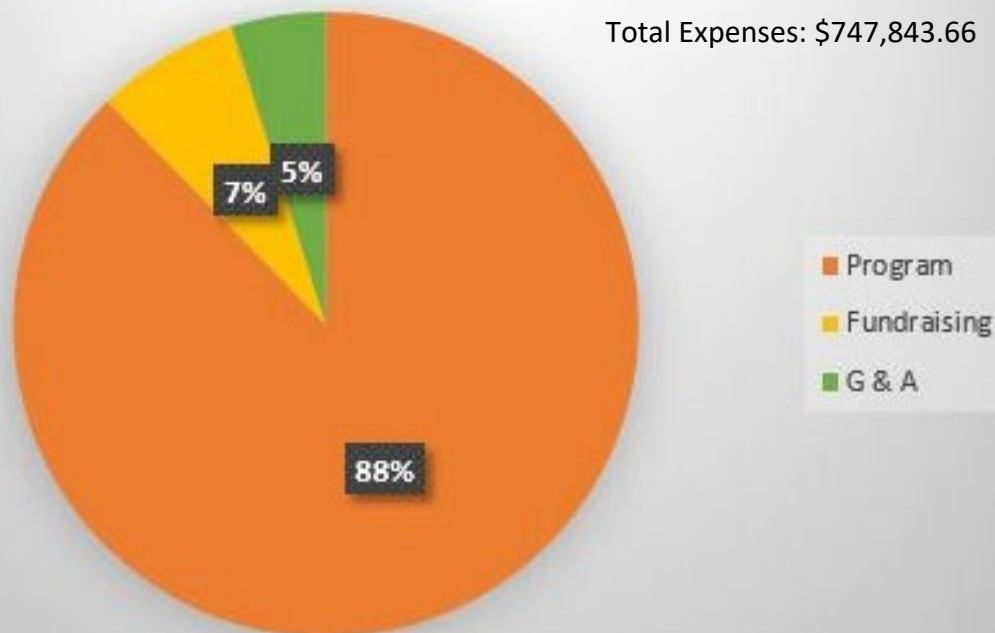
2018 Income

Total Income: \$711,902.18



2018 Expenses

Total Expenses: \$747,843.66



Military Assistance Mission (MAM) is a registered 501(c)(3)(EIN # 45-4084403). Arizona Charitable Tax Credit QCO code is 20118. The figures and graphs on this page represents our financial statements from January eleventh two-thousand-eighteen through January eleventh two-thousand-nineteen.

THANK YOU TO:

ABC 15

Administrative Angels

Albertsons/Safeway

Arizona Diamondbacks

Arizona Dept. of Veteran Services

Breakthru Beverage

Cardinals Charities

Desert Diamond Casino

Diane & Bruce Halle Foundation

Fuel for Life

General Dynamics

IFDA

Marley Kemper Foundation

National Bank of Arizona

Phoenix Suns Charities

Sanderson Ford

Thunderbirds Charities

USAA

Walmart Foundation

Wells Fargo

Willis Foundations

**The generous support of these organizations and many more allows
Military Assistance Mission to continue to help military members and their families.**

Thank you to our volunteers!



"I wanted to thank you for the opportunity I had today volunteering with MAM for Operation Santa Claus. I know everything collected today will go a long way with helping out military families. Ever since coming to Arizona from Colorado...I have been looking for a local organization to volunteer my time. I can honestly say today I found that organization, all your staff is top notch and very friendly to be around."

-DW, December 2018



"Help one another. There's no time like the present, and no present like the time."

- James Durst

If you would like to volunteer with Military Assistance Mission, please visit our website:

www.azmam.org



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Margy Bons

Founder & Chief Executive Officer
Military Assistance Mission

*Thank you to all our board members
who volunteer their time and effort
to ensure that MAM remains a strong
and dedicated organization.*

Our Team

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MILITARY • ASSISTANCE • MISSION

“Unity is strength. When there is teamwork and collaboration, wonderful things can be achieved.”

— Mattie Stepanek

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